


June Hinckley Center for
Fine Arts Education
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Florida Music Director

The Official Publication of the Florida Music Educators Association
Special Supplement Advertising
Insertion Order and Advertising Agreement



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the 

CONFERENCE PROGRAM

for the **Florida Music Educators' Association**
2012 In-Service Clinic-Conference and All-state Concerts
"Uniting Music Education: Building Relationships"

JANUARY 11-14, 2012

Exhibitors may use ads to direct people to booth locations at the convention center

Space is limited. Please reserve your spot early.

DOUBLE YOUR EXPOSURE by advertising in the 2012 In-Service Clinic-Conference and All-State Concerts Program viewed by over **8,000** conference attendees! The program is referred to throughout the 4-day in-service clinic-conference and includes the complete 2012 FMEA In-Service Clinic-Conference schedule; biographies of clinicians and presenters, the 2012 FMEA award winners, and complete information on exhibitors and exhibit hours.

Largest State In-Service Clinic-Conference East of the Mississippi

PLEASE TYPE OR PRINT CLEARLY. UNREADABLE FORMS WILL BE RETURNED. GOVERNMENT AND SCHOOL ORDERS ARE NOT ACCEPTABLE WITHOUT A PURCHASE ORDER NUMBER RECORDED ON THIS FORM.

Company Name _____ Date _____

Agency Name _____ Account Rep _____
IF APPLICABLE

Authorized Contact _____ Title _____

Invoice Attention to: _____ Address _____

City _____ State _____ Zip _____ Phone () _____ Fax () _____

e-mail address _____ P.O. number _____

All Insertion Orders and Ad material must be received at the FMD office no later than: Friday, November 11, 2011

THE FOLLOWING ADVERTISEMENT INSERTION PACKAGE IS HEREBY ORDERED:

COLOR Ad Size

Ad Size	Price per insertion	Exhibitor's Discount
<input type="radio"/> Back Cover	N/A	\$1,125
<input type="radio"/> Inside Covers (<i>front and back</i>)	\$1,150	\$950
<input type="radio"/> Full Page	\$950	\$750
<input type="radio"/> 1/2 Page	\$650	\$550

BLACK & WHITE Ad Size

Ad Size	Price per insertion	Exhibitor's Discount
<input type="radio"/> Full Page	\$699	\$499
<input type="radio"/> 1/2 Page	\$599	\$399

About the Advertisement:

- Run existing ad from magazine
 New artwork to be supplied by deadline date

Orientation:

- Horiz. Vertical Square

Color: All color will be reproduced using four-color process. Advertisers may indicate a specific PMS color to be matched with four-color process.

- PMS# Match

Advertisement Supplied:

E-mail – File Format
All submissions must conform to specifications outlined at www.flmusiced.org/fmd/production_notes.html. Preferred ad formats are: composite High Resolution PDF, Tiff (Photoshop document) or EPS with all fonts outlined.

Credit Card Payments:

(Billed upon receipt of this insertion order).

- MC VISA AMEX DISCOVER

BILLING ZIPCODE OF CARD HOLDER: _____

CREDIT CARD NUMBER: _____

EXP. DATE: _____

CARDHOLDER NAME (PLEASE PRINT): _____

SIGNATURE: _____

This contract is accepted this _____ (day) of _____ (month), 20____, by:

CLIENT'S AUTHORIZED SIGNATURE _____

ACCOUNT EXECUTIVE SIGNATURE _____

SIGNER'S NAME (PLEASE PRINT) _____

TITLE _____

Financial Agreement: All one-time advertisers must submit payment in full upon acceptance of this agreement.

- Check Enclosed Bill Advertiser Bill Agency

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